

Custom Partnership Agreements

Enhanced Opportunities for High-Volume Agency Partners

Bulk Enrollment Options

Certification Bundle

Pre-purchase course seats for your successfully placed candidates

- Volume discounts available
- Flexible redemption period
- Enhance placement value
- No expiration on bulk purchases

Re-Engagement Campaigns

Activate your existing candidate database

- Custom email campaigns
- Co-branded messaging
- Targeted outreach strategies
- Performance tracking included

Premium Coaching Services for Placed Candidates

Professional Development Coaching Package

Offer your clients the option to invest in their newly placed childcare provider's continued excellence

6 Months of 1:1 Coaching - \$5,000

(Elected and paid directly by your client families)

Package Includes:

- ✓ Twenty total 45-minute coaching sessions with Dr. Virginia Schwager and certified instructors
- ✓ Customized professional growth plans
- ✓ Direct support for family-specific needs and preferences with monthly 30-minute meetings with a parent or family representative
- ✓ Progress reports for families quarterly
- ✓ Certificate of completion for the childcare provider (upon completion of the Certified Formator Course)
- ✓ **The Certified Formator Course included at no additional cost** for all childcare professionals receiving coaching

This premium service helps ensure successful long-term placements while providing ongoing value to your client families.

Agency Commission Structure for Coaching Services

10%

1-5 coaching packages annually

14%

6-15 coaching packages annually

18%

16+ coaching packages annually

Commissions paid monthly on all coaching services purchased by your referred clients

How Custom Agreements Work

1

Contact us to discuss your agency's specific needs

2

Receive customized proposal with terms

3

Sign agreement and receive partner materials

4

Begin earning enhanced commissions

Ready to Explore Custom Partnership Options?

Let's discuss how we can create a tailored agreement that maximizes value for your agency and clients

info@formatorinstitute.com

or call (860) 840-1956 to schedule a partnership consultation